

DO YOU READ ADVERTISEMENTS

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I MEAN YOU WHO ARE LOOKING AT THIS ONE NOW? You who are looking through this paper and passing by all advertisements and reading nothing but the sensational and telegraphic news, which should not be the only reason that you should subscribe for a newspaper. I mean you who never know what merchandise is worth or never have any idea about the close profit a live, hustling merchant is getting by retailing goods to you. I mean you, consumers, who do not know why you buy one article in preference to another or why you trade at one store over another, or why you should trade at some stores in preference to others.

Too many people pass up this section of a paper and say, "Oh, its nothing but an old advertisement." There is where you make the grandest mistake of your life. Advertising is not a word contest, it is not a luxury that one merchant having more money than another enjoys, but a necessity to all merchants whether their capital be large or small. An advertisement is generally written by a person that knows something so why not listen to our superiors and read and learn. An ad is merely a correspondence school with free tuition offered to people who do not know values of merchandise, by honest merchants only, in order to educate them as to right quality and price so as to made business dealings a pleasure to both parties as well as a profit to both. You should be a student of all advertisements or to this course as it is to your profit to do so. We never get too wise to learn and the man that digs down into the advertising section of a newspaper is the man that is a success to-day. He is posted as to values and styles and educated along the lines which he has to deal in every day, by being the consumer and having to buy for himself and his family. You must be broad minded and read the other fellow's side of the question if you want to be just to yourself and to your fellow man.

OUR DEPARTMENT STORE

will be a school of Demonstration of the following lines

Dry Goods, Clothing, Ladies', Misses' and Children's Shoes. Hardware, Tinware, Enamel Ware, Glassware, Chinaware Etc.

We will also demonstrate to you the fact that here you can make a Dollar do its full duty as well as demonstrate quality only on all lines of merchandise we will carry. BE WISE and seek information through the advertising section of a paper and you will profit by it. The man that advertises the year around is the man that has quality as well as the man that can save you money. This big store will be in full blast by July 10th to 15th. Read our ads all the time.

Yours truly,

LOUIS FEIS & CO., SLATER.

LOCALS.

Walter Hall was here from Cretcher Monday.

Miss Audry Harryman, of near Nelson, is the guest of R. M. Fowler and family.

Robt. Fulkerson, of Sweet Springs, was a pleasant caller at our office Monday.

John H. Ziegel, of Herndon, had business with the county court Tuesday.

J. W. Taylor is entertaining Mrs. Will Hawkins and daughters, of Ringo, Texas.

Ben L. McRoberts and family were down from the plains Saturday and visited M. C. Chaffee's family.

Mrs. H. C. Powers, of Joplin, is home on a visit to her parents, Dr. and Mrs. G. E. C. Sharp.

Dr. C. H. Patterson, of Mexico City, Mexico, is visiting his parents, Mr. and Mrs. Henry Patterson.

Mrs. W. P. Hancock, of St. Louis, is the guest of Mrs. L. D. Hicks and daughter, Miss Stella.

J. H. Boyer left Tuesday for Liberty, Kansas to visit his daughter, Mrs. W. P. Sparks.

Miss Agnes Langan returned from Colorado Springs Tuesday, where she visited her sister, Mrs. R. Giddings.

The bites and stings of insects, tan, sunburn, cuts, burns and bruises are relieved at once with Pinealve Carboline. Acts like a poultice, and draws out inflammation. Try it. Price 50c. Sold by P. H. Franklin.

Miss Julia Morris, of Napton, passed through Marshall Monday morning on her way to Slater to visit her sister.

From last reports Mrs. Sam Winning, of Sharon, was improving from her stroke of paralysis.

The Marshall Young Ladies Quartette sang at Nelson Friday evening and at Miami Monday evening.

Mrs. W. R. Bruce, of Fort Worth, Tex., is the guest of her parents, Mr. and Mrs. W. H. Fletcher.

Geo. Caton, of Longwood, visited his niece, Mrs. Frank Hightshoe, and other relatives here last week.

Henry Nave, one of the postoffice boys, is at Salt Springs assisting his father in the wheat harvest.

The Saline county Baptists had a Fifth Sunday convention at Union church last week.

Miss Ida Van Stone, of Baraboo, Wis., has been visiting friends and relatives in Marshall and Malta Bend the past week.

Mrs. Robt. Reynolds entertained Tuesday evening in honor of her guest, Miss Isabel Shaw, of St. Louis, who is here with her mother.

Aug. Cook and son, John, were in from near Sweet Springs Monday. The latter is road overseer and had business with the county court.

Mr. and Mrs. Roy Fletcher, of Brookfield, Mo., visited the latter's parents at Miami last week, and also stopped at Marshall Saturday.

Mrs. M. G. Adams and son, Marvelle, returned home Saturday afternoon from an extended visit to relatives in Kentucky.

Miss Iolo Colder, of East Marshall, left Tuesday morning for Lincoln, Nebraska, to visit her cousin, Mrs. J. S. Gipson.

Mrs. C. M. Buckner entertained Saturday afternoon in honor of Mrs. James Colvert, of San Antonio, Tex., and Miss McDaniel, of Springfield.

P. G. Krohn, of Electra, Texas, had business here this week with Elsea & Haines, who represent his company here in Texas lands.

J. W. Miller, who recently went into the mule business at Boonville, expects to move his family there next week.

Miss Laura Dysart went to Kansas Tuesday to visit her sister. Miss Dysart has resigned her position as teacher in the Marshall schools to accept a better position at Moberly, Mo.

Rural Route patrons are entitled to the best offer ever made by this paper. We will send the St. Louis Daily Globe-Democrat and the Republican, the two papers, for one year, for the small sum of \$3.00.

The Republican is issued several hours late this week so that our help could celebrate the Fourth and some of our readers may receive it a day late, but we have made up by having the news up to Friday morning.

A number of culverts and bridges are out north of town. A farmer found a bridge which he could not cross with his rig. He could get across himself and lead his horse over. When asked how he got the buggy across he said, "I just sat down and thought it over."

Dr. W. H. Black, Prof G.A. Underwood and Rev. C. E. Peterson went to Bunceton Saturday. Dr. Black filled the pulpit for Rev. Peterson at New Lebanon Presbyterian church at 11 a. m. and at Bethlehem at 4 p. m. They reported overwhelming crowds and plenty of fine chicken.

Mrs. Myrtle Williams and son, Sumner, of Hiawatha, Kansas, visited Mr. and Mrs. D. Sherman, of near Norton, the past week. Mrs. Sherman bought the Irvine home here recently, on West Jackson, and will move here some time this month. The son has secured a position with the Democrat-News for the summer and will go to school next winter.

A South Missouri editor tells his subscribers how it feels to own a million dollars.

"When you have a million 1-dollar bills," he says, "and pile them up on top of one another, and you want to take off the top one, you will have to reach 276 feet. If you had the amount in silver dollars the pile would be one and one-half miles, and so on. We know, because we tried it the other night, but the bed broke down and we woke up."

Dr. W. H. Black and daughters, Misses Sarah and Ella Robbins, and Jacob VanDyke Jr., started for Portland, Oregon, Monday afternoon.

Dr. Black and daughters will go by boat from Portland south to a point near Los Angeles, in which city the National Education Association meets next week and he will assist in the program. Mr. VanDyke will spend the summer with his uncle, W. B., at Nyssa, Oregon, and incidentally practice athletics in the form of throwing hay, jumping corn rows, etc.

FOR SALE

Several good square and upright pianos and a fine reed organ will be closed out at a sacrifice. Can be seen at Shaurer's furniture store, Slater.


These instruments were taken in exchange on new pianos. We also have two new pianos left.

F. G. Smith Piano Co.
Slater, Mo.

Free Tuition

The Philadelphia School for Nurses, a state institution, requests us to announce that young ladies desiring to become nurses can secure two years free tuition there on application to Eugene Underhill, 229 Chestnut St., Philadelphia.

Pineules are for the Kidneys and Bladder. They bring quick relief to backache, rheumatism, lumbago, tired worn out feeling. They produce natural action of the kidneys in filtering waste matter out of the blood. 30 days treatment \$1.00. Money refunded if Pineules are not satisfactory. Sold by P. H. Franklin.

DR. COE'S
SANITARIUM. LOCATED AT THE

Best INVALID HOME in the West.
Organized with a view of providing a place for the treatment of all chronic diseases. Willing to receive for permanent residence of patients.
Difficult Surgical Operations performed with skill and success when necessary in the building.
DISEASES OF WOMEN Well equipped for the treatment of all cases. Special treatment for PILES.
PILES Permanent cure guaranteed. No pain. No operation. No expense. Dr. Coe's Sanitarium, 229 Chestnut St., Philadelphia.
VARICOSE Veins. Dr. Coe's Sanitarium, 229 Chestnut St., Philadelphia.
New scientific treatment for all cases of Piles, Hemorrhoids, Varicose Veins, and all diseases of the rectum and colon.
DRIPPED CHILDREN - Cured.
Write for FREE BOOK on "DISEASES OF WOMEN" and "PILES" to Dr. Coe's Sanitarium, 229 Chestnut St., Philadelphia.